

Ad ID 177

Ad Text Know your rights and your freedom

The murders of Michael Brown, Tryvon Martin, Freddie Gray, Eric Gartner and other black victims have dramatized depth of racism in America society. They were young and Black- that was enough for police officers to decide that they looked suspicious. The police brutality has sparked the movement and has emerged to demand justice and political attention. However, the everyday racism we see was not understood, but ignored. Moreover, the government along with the law enforcement violate our rights through the illegal use of force and mass arrests in order to obstruct our free expression.

Yes, standing up for your right to protest for the equality and justice is challenging, but it's worth discrimination and unfairness black civilians face everyday. Remember, knowing your rights can be the most powerful weapon you have against police abuse and brutality.

The most famous civil rights activists represent a basic philosophy, known for their fight against injustice and lasting profound impact in the lives of African-Americans. Martin Luther King Jr., Malcolm X, Mary McLeod Bethune, Rosa Parks changed our lives forever.

But what changes have you made? Have you contributed to a greater equality? What are you doing to fight against injustice and racism? Have you ever protested in civil rights protests or have you ever been part of Black Lives Matter movement? How do you protect your right to free expression?

Please comment below, what have YOU done to prove- BLACK LIVES MATTER?

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 17

Ad Clicks 0

Ad Spend 2.59 RUB

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